

## **VEGAS \$25,000 SCAVENGER HUNT OFFICIAL RULES**

### **1. How To Enter.**

The The US Airways Vacations Vegas \$25,000 Scavenger Hunt (the "Contest") runs from 12:00 AM MST July 6, 2009 until 11:59 PM MST November 30, 2009 ("Contest Period"). Administrator's computer is the official time keeping device for the Contest. To enter, do the following:

- a) At least one agent in your agency must be a US Airways Vacations Specialist at the close of the Contest Period. An agent can become a US Airways Vacations Specialist by registering at [www.tauniv.com](http://www.tauniv.com), taking the US Airways Vacations Specialist course, and receiving a score of 16 out of 20 on the exam provided at the end of the course.
- b) At least one agent in your agency must be Vegas Certified at the close of the Contest Period. An agent can become Vegas Certified by registering at [www.lvcva.com/traveltrade/vegas-certified](http://www.lvcva.com/traveltrade/vegas-certified), taking the Vegas Certified course, and receiving a score 100% on all ten (10) exams provided at the end of the course.
- c) Register your agency for the contest at [usvtravelagents.com/money](http://usvtravelagents.com/money).
- d) Sell Las Vegas packages! The thirty (30) travel agencies who book the most revenue with US Airways Vacations to Las Vegas are invited to send one representative and a guest to Las Vegas February 16-19, 2010 (tentative dates). As described in detail below, the trip includes roundtrip coach airfare, hotel accommodations and a chance to win \$25,000\* in air travel from US Airways Vacations. To be counted towards the Contest, bookings must be paid in full or have at least a \$100 deposit before the close of the Contest Period and must be for travel to be completed by December 15, 2009. For purposes of the Contest, revenue is determined by the total revenue of bookings including taxes and fees, before commissions are deducted. Contest revenue is based on revenue alone (not bookings, number of passengers booked, or room nights booked). Bookings made after the close of the Contest Period will not apply toward the Contest. All decisions of US Airways personnel are final.

### **2. Winners.**

US Airways Vacations will announce the winning agencies of the Contest on or about December 22, 2009. All winning agencies will be notified by email,

phone and First-Class Mail within seven (7) business days of determining the winning agencies.

In order to claim a prize, the winning agency and its designated agent will be required to execute a notarized affidavit of eligibility, a publicity release, and where lawful, a liability release, which must be completed and returned to US Airways within fourteen (14) business days after notification or the prize will be forfeited. In the event of noncompliance, or if the winner cannot be reached at the email, phone number or address provided on the winner's entry form, or if the prize is unclaimed, the prize will be forfeited and an alternate winner will be selected by random drawing.

*Note: You are not a winner of any prize until your compliance with these Official Rules has been verified and redeemed, in accordance with the Official Rules.*

### **3. Prizes.**

**Contest Prize:** The winning agencies will be invited to send one (1) designated representative and a guest to Las Vegas to participate in a scavenger hunt for the chance to win \$25,000\* in free air travel from US Airways (the "Scavenger Hunt"). Detailed information on the Scavenger Hunt will be provided to the winning agencies and the designated representatives. The trip to Las Vegas includes roundtrip, coach air transportation provided by US Airways from the airport nearest the winner's residence served by US Airways (as determined by US Airways) to Las Vegas, NV, a standard, double-occupancy hotel room for three (3) nights at a Las Vegas hotel determined by US Airways, roundtrip ground transportation to and from the Las Vegas airport, kickoff breakfast and dinner/award ceremony. Approximate retail value for the trip to Las Vegas is \$700 per person. Winner will be solely responsible for transportation to and from the airport of origin, meals, gratuities, beverages, travel upgrades, personal incidentals, taxes and other expenses not specified as part of the prize herein. Trip must be booked at least three weeks in advance. Flight times and routes are to be determined by US Airways and are subject to availability. Actual value of the trip may vary based upon airline fluctuations, point of departure, and hotel room rate changes. US Airways will only be responsible for the actual value of the trip. Any difference between the stated approximate value and the actual value of the prize will not be awarded.

**Scavenger Hunt Grand Prize :** US Airways will award the winning team of the Scavenger Hunt a \$25,000 gift card to use for air travel on US Airways. Teams consist of the winning travel agencies' representatives. The agency representatives' guests are not eligible to participate in the Scavenger Hunt. US Airways will designate the winning travel agency representatives to a team. Teams will be randomly determined by US Airways personnel. All members of the team completing the Scavenger Hunt first will split the Grand Prize of a

\$25,000 gift card to use for air travel on US Airways, \$5,000 for each individual. The gift card has no value until it is activated. The gift card is redeemable for air travel on US Airways only and cannot be redeemed or exchanged for cash, check or credit, except where required by law. The gift card balance can be checked at [www.usairways.com/giftcard](http://www.usairways.com/giftcard) or by calling 1-800-235-9292. Lost, stolen or damaged gift cards will be canceled and replaced only with proper documentation, as determined by US Airways personnel. US Airways reserves the right to change gift card requirements.

#### **4. Eligibility.**

The Contest is open to domestic travel agencies only located in the United States and the District of Columbia. Travel agencies located in Puerto Rico and other U.S. territories are not eligible for entry. Void where prohibited. The travel agency must be registered with US Airways Vacations (either through IATA, CLIA, ARC# or other registration number) and must be a US Airways Vacations Specialist (take the course and exam online at [www.tauniv.com](http://www.tauniv.com)) and Vegas Certified (take the course and exam online at [www.lvcva.com/traveltrade/vegas-certified](http://www.lvcva.com/traveltrade/vegas-certified)) at the close of the Contest Period.

Persons in any of the following categories are NOT eligible to participate or win prizes in the Contest: (a) persons who are employees or agents of US Airways Vacations, US Airways, the Las Vegas Convention and Visitors Authority, or their respective parents, subsidiaries, affiliated companies, or service agencies, or independent contractors of any of the above organizations; (b) individuals engaged, or employed by a company that is engaged in the development, production or distribution of materials for the Contest; and (c) persons who are immediate family (defined as mother, father, sister, brother, daughter, son or spouse) of any person in the preceding categories, regardless of where they live.

#### **5. To Claim Prize.**

US Airways Vacations will notify the winning travel agencies by email, phone and First-Class Mail within seven (7) business days of determining the winning agencies. In order to claim a prize, the winning agency and its designated agent will be required to execute a notarized affidavit of eligibility, a publicity release, and where lawful, a liability release, which must be completed and returned to US Airways within fourteen (14) business days after notification or the prize will be forfeited. Once an agency designates a representative from the agency as a

recipient of the trip prize to US Airways, the identity of the representative cannot be changed.

Scavenger Hunt Grand Prize : Winners must be present at the award dinner/ceremony to claim the first place prize. Detailed information on the award dinner/ceremony will be provided to the winning agencies and the designated representatives.

## **6. Limitation of Liability.**

US Airways is not responsible for printing or typographical errors in any Contest-related materials; stolen, fraudulent, lost, late, misdirected, damaged, incomplete, altered or ineligible bookings; or bookings that are processed late or incorrectly or are lost due to computer or electronic malfunction. US Airways is not responsible for technical, hardware, software, or telephone failure of any kind, lost or unavailable network connections or fraud, incomplete, garbled or delayed computer transmission whether caused by US Airways, user, or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the process of submissions which may limit a participant's ability to participate in this Contest. Winners are solely responsible for payment of all federal, state, and local taxes on prize and for any travel or other expenses not specifically mentioned in the prize description. US Airways is not responsible for any damages or injury incurred by contestant as a result of winning. Prizes are non-transferable and not redeemable for cash. US Airways reserve the right to cancel or modify Contest if fraud or technical failure compromises the integrity of the Contest as determined by US Airways in its sole discretion.

By participating, winner releases and agrees to hold harmless US Airways, Inc., its parents, affiliates, subsidiaries and all of its respective directors, officers, employees, representatives and agents (the "Released Parties"), from and against any and all liability for any loss, property damage or damage to persons, including, without limitation, death and injury, due in whole or in part, directly or indirectly, arising out of participation in the Contest, or participation in any Contest related activity, including acceptance, use, misuse, or possession of any prize (including any travel or activity related thereto).

## **7. General Conditions of Participation.**

By participating in the Contest, participant agrees to abide by and be bound by these Official Rules. Prizes will only be awarded if participant fully complies with these Official Rules. No substitutions for prizes except by US Airways in which case a prize of equal or greater value will be substituted.

Except where prohibited, acceptance of prize constitutes consent to use winners' names and likeness for editorial, advertising and publicity purposes, without further compensation. Void where prohibited by law. Contest is subject to all applicable federal, state, and local laws and regulations.

US Airways, in its sole discretion, reserves the right to disqualify any person suspected of tampering with the entry process or otherwise violating the rules. US Airways further reserves the right to cancel, terminate, or modify any promotion not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort. If potential winners are not reached or do not pass preliminary verification questions within seven (7) business days of notification, the prize will be forfeited and an alternate potential winner will be selected. All decisions of US Airways are final.

#### **8. Disputes.**

Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

#### **9. Choice of Law.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, shall be governed by, and construed in accordance with, the substantive laws of the State of Arizona, without regard to Arizona choice of law rules.

#### **10. List of Prize Winners.**

For the name of winners or a copy of these Official Rules, mail a postage pre-paid, hand-printed self-addressed stamped envelope to: US Airways Vacations Vegas \$25,000 Air Travel Promotion Official Rules, Winner's List or Official Rules, 111 W. Rio Salado Parkway , CH-MKT, Tempe , AZ 85281 . Only one request for a Winner's List or Official Rules per envelope mailed.

***The Contest is sponsored by US Airways Vacations, 111 W. Rio Salado Parkway, Tempe, AZ 85281 and The Las Vegas Convention and Visitors Authority, 3150 Paradise Road, Las Vegas, NV 89109.***

